

## COURSE DETAILS

Duration: 3 Days(12<sup>th</sup> 13<sup>th</sup> & 14<sup>th</sup> March 2013)

Timings : 9.00am - 4.15pm

Venue : Seminar Hall

Department of Mechanical Engg.

K.L.N. College of Engineering

## REGISTRATION FEES:

Enclosed registration forms are to be submitted along with registration fee by DD in favour of "The Principal, K.L.N. College of Engineering" payable at Madurai.

Student Delegates : Rs. 100/-

**For further details please contact:**

**Mr.G.R. Kathiresan**

Professor

Dept. of Mechanical Engineering

K.L.N. College of Engineering

Pottapalayam - 630 611.

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## NEED FOR ENTREPRENEURSHIP

- \* India needs entrepreneurship for two reasons
- \* To capitalize on new opportunities.
- \* To create wealth and new jobs.

The economics of many developing countries are in state of transition as they strive to shift from a substance oriented and heavily regulated environment to an outward looking market driven economy,

The transition can be greatly assisted by the emergence of a large number of small scale and rural enterprises in all spheres of economic activity, which , in turn requires the development of entrepreneurial skills.

## COURSE COVERAGE

Experts from Industries and government department will give expert knowledge on the following topics:

- Role of government organizations in Small Scale Industries
- Entrepreneurial Competencies and Soft Skills
- How to Be successful Entrepreneur
- Essentials of Entrepreneurship
- Business Opportunity Guidance & Procedural aspects of establishing an SSI unit
- Institutional support to promote MSMEs – Role of commercial banks
- Salient features of project report – Preparing a bankable report
- Preparation & analysis of Financial Statements for MSMEs

One day Industrial visits is arranged to impart first hand knowledge about entrepreneurship.

**Three-Day Workshop on**

## ENTREPRENEURSHIP AWARENESS CAMP

**2012 - 2013**

**12,13 & 14th March 2013**

**Convener**

**Dr.A V. RamPrasad, Principal**

**Co-convener**

**Dr.M.R. Thansekhar, HOD - Mechanical**

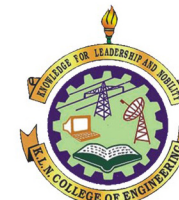
**Coordinator**

**Mr.G.R. Kathiresan,Professor**

**Co-Coordinator**

**Dr. A.C. Kannan**

**Mr.M.MohanRaj**



**Organised by**

**Department of Mechanical Engineering**

(Accredited by NBA, New Delhi)

In Association with Innovation and EDP cell, KLNCE.

**K.L.N.COLLEGE OF ENGINEERING**

Pottapalayam - 630 611, Sivagangai District.

Phone: 0452 2090971, 2090972, URL : [www.klnce.edu](http://www.klnce.edu)

In Association with Centre For Entrepreneurship  
Development (CED) Tamil Nadu, Madurai

**Sponsored By**

**Department of Science and Technology  
Government of India, New Delhi**

### ABOUT THE COLLEGE

K.L.N. College of Engineering is the first self-financing Co-educational Engineering College in Madurai, started in 1994. This college is sponsored by the committee of eminent industrialist and academicians led by enthusiastic educationalist and industrialist Amarar Thiru. K.L.N. Krishnan.

The courses offered in K.L.N.C.E are approved by All India Council for Technical Education, New Delhi. It is an ISO 9001:2008 certified institution and affiliated to Anna University, Chennai. This College offers Seven Undergraduate Programmes, Six Postgraduate Programme and Doctoral Programmes in Engineering and Sciences.

The College is situated in a quiet environment about 11km from Madurai city on Madurai - Nedunkulam road.

### ABOUT THE DEPARTMENT

The Department of Mechanical Engineering is well equipped with qualified and experienced faculty members with research and industrial background. The Department offers B.E Degree course in Mechanical Engineering, M.E. Degree course in CAD/CAM and Research Programme leading to Ph.D.

The Department has also been accredited by National Board of Accreditation (NBA), New Delhi. The Department is recognised by Anna University as a RESEARCH CENTRE for offering Ph.D programmes in Mechanical Engineering.

Three staff members of the Department are recognized as supervisors for guiding the Ph.D scholars leading to Ph.D / M.S (By Research) programmes.

### ABOUT CED (TamilNadu) Madurai.

Centre for Entrepreneurship Development (Tamil Nadu) is a Public Charitable Trust and functioning as an independent state level entrepreneurship development institution recognized by Ministry of Small Scale Industry, Government of India, New Delhi and Industries Department, Government of Tamil Nadu, Chennai.

### OBJECTIVES OF CED:

- ♦ To promote self-employment and Entrepreneurship culture in Tamil Nadu.
- ♦ To enhance employability of educated youth through industry specific skill training.
- ♦ Women empowerment.

### Three-Day Workshop on ENTREPRENEURSHIP AWARENESS CAMP

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### REGISTRATION FORM

Name\* : .....

Degree/Branch : .....

Institution Name : .....

Address for : .....

Communication : .....

Mobile : .....

E-mail : .....

Payment Particulars:

DD No. : Dated:

Bank :

Spot Registration : ☐

Amount :

Accommodation required : Yes ☐ No ☐

(Accommodation on Payment basis)

Date: Signature of the Participant

\* Only for Final year Engineering Students.